

## Recommended Curriculum for Academic Year 2024/2025

### Communication and Media Studies BA

Course-unit	Prerequisites	Lecture	Practical class/seminar	Requirements	Credit points
<b>Semester 1</b>					
Social Studies I.	-	2	0	E	3
Social Studies I. Project	-	0	4	P	6
Communication I.	-	2	0	E	3
Network Communication I.	-	2	0	E	3
Creative Communication I.	-	0	2	P	3
Multimedia Applications I.	-	0	4	P	6
Informatics I.	-	0	2	P	3
Principles of Marketing	-	2	0	E	3
Start My Brand	-	0	1	tr	2
University Seminar	-	0	2	P	0
<b>Frame of optional subjects</b>					<b>0</b>
<b>Total</b>		<b>8,0</b>	<b>15,0</b>		<b>32</b>
<b>Semester 2</b>					
Social Studies II.	-	2	0	E	3
Social Studies II. Project	-	0	2	P	3
Communication II.	-	2	0	E	3
Network Communication II.	Network Communication I.	2	0	E	3
Basic Media Studies	-	0	2	P	3
Creative Communication II.	Creative Communication I.	0	2	P	3
Multimedia Applications II.	Multimedia Applications I.	0	4	P	6
Informatics II. (COM)	Informatics I.	0	2	P	3
<b>Frame of optional subjects</b>		<b>0,0</b>	<b>2,0</b>		<b>3</b>
<b>Total</b>		<b>6,0</b>	<b>14,0</b>		<b>30</b>
<b>Semester 3 / Semester recommended for study abroad programmes</b>					
Creative Communication III.	Creative Communication II.	0	2	P	3
Communication III.	-	2	0	E	3
Social Studies III.	-	2	0	E	3
Psychology	-	2	0	E	3
Specialization-specific subjects		2,0	6,0		15

Frame of elective subjects - Training (1)	Start My Brand	0	1	tr	2
Frame of optional subjects					0
<b>Total</b>		<b>8,0</b>	<b>9,0</b>		<b>29</b>
<b>International Communication specialization</b>					
Introduction to International Relations	-	2	0	E	4
International Negotiation Techniques	-	0	2	P	3
Media Project I. (International Communication)	-	0	2	P	4
Political Communication	-	2	0	E	4
<b>Total</b>		<b>4,0</b>	<b>4,0</b>		<b>15</b>
<b>Integrated Media specialization</b>					
Media Genres I.	-	0	2	P	4
Television Studies	-	0	2	P	3
Online Media Studies	-	0	2	P	4
Media Project I. (Integrated Media)	-	0	2	P	4
<b>Total</b>		<b>0,0</b>	<b>8,0</b>		<b>15</b>
<b>Semester 4 / Semester recommended for study abroad programmes</b>					
Media Market and Media Law	-	2	0	E	4
Social Psychology		2	0	E	3
Degree thesis forum	-	0	1	ws	1
MyBrand Portfolio		0	2	ws	2
Specialization-specific subjects		3,0	5,0		12
Frame of elective subjects - Training (2)	Start My Brand	0	1	tr	2
Frame of optional subjects		2,0	0,0		3
<b>Total</b>		<b>9,0</b>	<b>9,0</b>		<b>27</b>
<b>International Communication specialization</b>					
Public Diplomacy	-	2	2	E+P	6
History of Modern International Relations	-	2	0	E	3
Contrastive Cultures I.	-	2	0	E	3
<b>Total</b>		<b>6,0</b>	<b>2,0</b>		<b>12</b>
<b>Integrated Media specialization</b>					
Media Genres II.	Media Genres I.	0	2	P	3
News Editing	-	0	2	P	3
Media Project II. (Integrated Media)	Media Project I. (Integrated Media)	0	2	P	3

Radio Studies	-	0	2	P	3
<b>Összesen (átlagosan)</b>		<b>0,0</b>	<b>8,0</b>		<b>12</b>
<b>Semester 5</b>					
Degree Research Methodology Forum		0	2	ws	2
Degree thesis consultation I.	Degree thesis forum	0	2	P	3
Specialization-specific subjects		3,0	5,0		16
<b>Frame of elective subjects - Training (3)</b>	<b>Start My Brand</b>	<b>0</b>	<b>1</b>	<b>tr</b>	<b>2</b>
<b>Frame of elective subjects - Training (4)</b>	<b>Start My Brand</b>	<b>0</b>	<b>1</b>	<b>tr</b>	<b>2</b>
<b>Frame of optional subjects</b>		<b>2,0</b>	<b>2,0</b>		<b>4</b>
<b>Total</b>		<b>5,0</b>	<b>13,0</b>		<b>29</b>
<b>International Communication specialization</b>					
Contrastive Cultures II.	Contrastive Cultures I.	2	0	E	4
International Protocol and Etiquette	-	2	0	E	4
International Media	-	2	0	E	4
Business Presentation	-	0	2	P	4
<b>Total</b>		<b>6,0</b>	<b>2,0</b>		<b>16</b>
<b>Integrated Media specialization</b>					
One Man Crew	-	0	2	P	4
Writing Articles	-	0	2	P	4
Infographics	-	0	2	P	4
Social Media Campaigns	-	0	2	P	4
<b>Total (on average)</b>		<b>0,0</b>	<b>8,0</b>		<b>16</b>
<b>Semester 6</b>					
Degree thesis consultation II.	Degree thesis consultation I.	0	2	P	3
Degree thesis	Degree thesis consultation I. and Degree thesis consultation II. (simultaneously)	-	-		10
Internship		0	35	P	20

Frame of optional subjects					0
<b>Total</b>		<b>0,0</b>	<b>37,0</b>		<b>33</b>
<b>Total</b>		<b>36,0</b>	<b>97,0</b>		<b>180</b>